ORDER

102172 Orders Order / Rev: 06817863 Alt Order #: Product Desc: DCCC 1192 Estimate: Flight Dates: 10/30/12 - 11/12/12 Amy McCreary Primary AE: Original Date / Rev: 05/25/12 / 10/10/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Name: Great American Media Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Democratic Congressional Campaign Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID;

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/12/12	200	\$157,575.00	\$133,938.75

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	200	\$157,575.00	\$133,938.75	0.00
Totals	200	\$157,575.00	\$133,938.75	0.00

Agency External ID:

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	30%	\$157,575.00
Market	100%	\$525,250,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$126,060.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$84,040.00
KTUD	1%	\$5,252.50
KVVU	20%	\$105,050.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$47,272.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	= 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
					M-F 5-6a WakeU	lp w/Wagners								
	1	WAKE ι	JP WITH 1	THE WAGI	NERS									
		Star	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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Order / Rev: 10

102172

Advertiser:

Democratic Congressional Campaign Co

Alt Order #: Flight Dates:

06817863

10/30/12 - 11/12/12

Product Desc:

DCCC

Estimate:

1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
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E 2	KSNV	11/06/1	2 11/12/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MT	:30	1	\$400.002	0.00 NM	1	\$400.00
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E 13	KSNV	11/04/1	2 11/04/12		CM	8a-9am	5	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00

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Order / Rev:

102172

Advertiser:

Democratic Congressional Campaign Cc

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Product Desc:

KSNV

Flight Dates:

10/30/12 - 11/12/12

Estimate:

DCCC 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	nots	Rate Pri	Rtg Type	Snots	Amount
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 18 KSNV	10/30/1	2 11/05/12	•	III 4th IBM	10am-11am	MTWTF	:30	10	\$325.001	0.00 NM	10	\$3,250.00
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KSNV

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Order / Rev:

102172

Advertiser:

Democratic Congressional Campaign Cc

Alt Order#:

06817863

Product Desc:

DCCC

Flight Dates:

10/30/12 - 11/12/12

Estimate:

1192

NeWS 4: THE ACENDA Select Date Medical Selection NeWS 4: THE ACENDA Selection NeWS 4: THE ACENDA Selection New Selection Ne	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
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NEWS 4 AT 430P	E32 KSNV	10/30/1	2 11/05/12			4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	5	\$3,625.00
Start Date Hold Date Weekdays Spots/Week Rate Rating NEWS AT 430 APM NEWS 11/06/12 11/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT :30 1 \$725.001 0.00 NM 1 \$725.00	NEWO	ፈ ለፕ ለንሶ	ND.	4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
Week: 10/30/12 11/05/12 MTWTF- 5 \$725.00 0.00				Weekdays	Snots/Meek	Rate	Rating						
E 33 KSNV 11/06/12 11/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT :30 1 \$725.001 0.00 NM 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date Week: 11/106/12 11/12/12 MT 1 \$725.00 0.00 E 34 KSNV 10/30/12 11/05/12 M-F Early News CM 5-630p MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00 E 34 KSNV 10/30/12 11/05/12 M-F Early News CM 5-630p MTWTF :30 5 \$1,200.001 0.00 NM 5 \$6,000.00 E 35 KSNV 11/06/12 11/12/12 M-F Early News CM 5-830p MT :30 1 \$1,200.001 0.00 NM 1 \$1,200.00 E 36 KSNV 11/06/12 11/12/12 M-F Early News CM 5pm-630pm :30 1 \$675.001 0.00 NM 1 \$675.00 E 36 KSNV 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pm :30 1 \$675.001 0.00 NM 1 \$675.00 KSNV EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating MT 1 \$1,200.00 0.00 E 36 KSNV 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pm :30 1 \$675.001 0.00 NM 1 \$675.00 KSNV EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating MT 1 \$1,200.00 0.00													
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Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S- 1 \$675.00 0.00	KSNV E	ARLY N	EWS	Sa Sa Hally 145W	-								
					Spots/Week								
E 37 KSNV 10/30/12 11/05/12 CM 630-7pm MTWTF :30 5 \$1,300.001 0.00 NM 5 \$6,500.00				S-	1		· · · · · · · · · · · · · · · · · · ·			·-····································			
	E37 KSNV	10/30/1	2 11/05/12		CM	630-7pm	MTWTF~~	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00

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KSNV

Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

06817863

Alt Order #:

Flight Dates: 10/30/12 - 11/12/12 Estimate: 1192

Product Desc:

DCCC

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-⊢ Jeopardy M-F Jeopardy **JEOPARDY End Date** Start Date **Weekdays** Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--5 \$1,300.00 0.00 E 38 KSNV 10/30/12 11/05/12 M-F Wheel CM \$6,500.00 7-730pm MTWTF--5 \$1,300,001 0.00 NM 5 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/30/12 11/05/12 MTWTF--5 \$1,300.00 0.00 E39 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Whe@M 630-730pm ----S-:30 \$525,001 0.00 NM \$1.050.00 WKND Jeop/Wheel JEOPARDY/ WHEEL OF FORTUNE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ------\$525,00 0.00 Mon PR 8-10p E 40 KSNV 11/05/12 11/05/12 СМ 8-10pm M-----:30 4 \$4,000,001 0.00 NM \$16,000.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 \$4,000.00 0.00 E41 KSNV 10/31/12 10/31/12 Wed PR 10-11p CM 10-11pm ~ - W -- -- --:30 2 \$3,200,001 0.00 NM \$6,400.00 Wednesday Prime 10-11pm LAW & ORDER: SVU Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/29/12 11/04/12 -----\$3,200,00 0.00Sat PR 10-11p E42 KSNV 11/03/12 11/03/12 10-11pm CM ----S-:30 2 \$1,200,003 0.00 NM \$2,400.00 Saturday Prime 10-11pm LAW & ORDER: SVU Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 2 \$1,200.00 0.00 E 43 KSNV 11/04/12 11/04/12 NFL Football CM 1P-9PM ----S :30 1 \$10,000,001 0.00 NM \$10,000.00 NFL Football SUN NT FB: GB @ HOUSTON Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 1\$10,000.00 0.00E 44 KSNV 11/04/12 11/04/12 News 3 Live in Prime 7-10pm ----S :30 2 \$1,600,002 0.00 NM \$3,200.00 News 3 in Prime **NEWS AFTER NFL** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 -----\$1,600.00 0.00 E 45 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) PGM SU 10-11P :30 \$900.002 0.00 NM \$1,800.00 Law & Order (synd) PRIME LAW & ORDER Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 \$900.00 0.00E 46 KSNV 10/30/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 5 \$1,200.001 0.00 NM \$6,000.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 10/30/12 11/05/12 \$1,200.00 0.00 E 47 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM ----S-11pm-1135pm :30 1 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 10/29/12 11/04/12 ----S-\$1,100.00 0.00E48 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 0.00 NM 1 \$1,100,001 \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 1 \$1,100.00 0.00 E 49 KSNV 10/30/12 11/05/12 CM 1135p-1237a MTWTF--:30 8 \$500.001 0.00 NM \$4,000.00

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Totals

200

\$157,575.00

 Order / Rev:
 102172
 Advertiser:
 Democratic Congressional Campaign Cc

 Alt Order #:
 06817863
 Product Desc:
 DCC
 KSNV

Estimate:

1192

Flight Dates:

10/30/12 - 11/12/12

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots Rate Pr	ri Rtg Type Spots	Amount
	Tonight Show				
TONIGHT SHOW W/ JAY L					
Start Date End Date	Weekdays Spots/Week	Rate Rating		Ĭ	
Week: 10/30/12 11/05/12	MTWTF 8	\$500.00 0.00			
E 50 KSNV 10/30/12 11/05/12	Late Night w/Fallon CM	1237a-136am MTWTF	:30 8 \$250.001	0.00 NM 8	\$2,000.00
	Late Night w/Fallon				
LATE NIGHT W/JIMMY FAI					
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			
Week: 10/30/12 11/05/12	MTWTF 8	Ţ			
E 51 KSNV 11/03/12 11/03/12		1130pm - 1:02am5-	:30 3 \$1,400.001	0.00 NM 3	\$4,200.00
SATURDAY NIGHT LIVE	Saturday Night Live				
SATURDAT NIGHT LIVE. Start Date End Date	Mackdaya Chata Malack	Data Dating			
Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate Rating \$1.400.00 0.00			
E 52 KSNV 11/04/12 11/04/12		Sun 1135p-1200aS	:30 1 \$400.001	0.00 NM 1	\$400.00
E 32 RONV (1/04/12 1/104/12	Sports Night in Las Vegas	ouii 1100p-1200a3	.50 1 ψ+00.001	U.UU INIVI	φ400.00
SPORTS NIGHT IN LAS VE					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week; 10/29/12 11/04/12	S 1	\$400.00 0.00			
N 53 KSNV 10/30/12 11/02/12	FacetoFace/Ralston Rep@M	730-758pm -TWTF	:30 4 \$900.001	0.00 NM 4	\$3,600.00
	FacetoFace/Ralston Report				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/30/12 11/05/12	-TWTF 4	\$900.00 0.00			
N 54 KSNV 11/04/12 11/04/12	News 3 Sunrise - SUND&M	6a-7aS	:30 1 \$450.001	0.00 NM 1	\$450.00
	News 3 Sunrise SUNDAY				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/30/12 11/05/12	S 1	\$450.00 0.00			
N 55 KSNV 11/04/12 11/04/12	LAW & ORDER (LF) CM	Sat 1-2am / Sun 1;S	30 1 \$200.001	0.00 NM 1	\$200.00
	Law & Order (LF)				
Start Date End Date	Weekdays Spots/Week				
Week: 10/30/12 11/05/12	S 1	\$200.00 0.00			